



A History of Silicon Valley: The Greatest Creation of Wealth in the History of the Planet, 2nd Edition

By Arun Rao

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Editorial Review

About the Author

Arun Rao is a Californian investor. He has previously contributed articles to the Economist magazine on business issues and the financial markets. Arun has worked at three investment firms, two of which are in Silicon Valley. He is a graduate of the Wharton School of Business at the University of Pennsylvania and the UCLA Anderson School of Management. -- Piero Scaruffi has lived and worked in Silicon Valley since 1983, designing internet and artificial intelligence applications, originally at Olivetti's research labs. He has been a visiting scholar at Stanford University and a lecturer at UC Berkeley. In the 1990s he pioneered Internet journalism on his website Scaruffi.com. In 2006 the New York Times ran an interview with him titled "The Greatest Website of All Time". He is the author of 17 books on subjects ranging from music to cognitive science.

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