



Encyclopedia of Consumer Culture

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The three-volume **Encyclopedia of Consumer Culture** covers consuming societies around the world, from the Age of Enlightenment to the present, and shows how consumption has become intrinsic to the world's social, economic, political, and cultural landscapes. Offering an invaluable interdisciplinary approach, this reference work is a useful resource for researchers in sociology, political science, consumer science, global studies, comparative studies, business and management, human geography, economics, history, anthropology, and psychology. The first encyclopedia to outline the parameters of consumer culture, the **Encyclopedia of Consumer Culture** provides a critical, scholarly resource on consumption and consumerism over time.

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- Theories and concepts
- Socio-economic change (i.e. social mobility)
- Socio-demographic change (i.e. immigration, aging)
- Identity and social differentiation (i.e. social networks)
- Media (i.e. broadcast media)
- Style and taste (i.e. fashion, youth culture)
- Mass consumptions (i.e. retail culture)
- Ethical Consumption (i.e. social movements)
- Civil society (i.e. consumer advocacy)
- Environment (i.e. sustainability)
- Domestic consumption (i.e. childhood, supermarkets)
- Leisure (i.e. sport, tourism)
- Technology (i.e. planned obsolescence)
- Work (i.e. post industrial society)
- Production (i.e. post fordism, global economy)
- Markets (i.e. branding)
- Institutions (i.e. religion)
- Welfare (i.e. reform, distribution of resources)
- Urban life (i.e. suburbs)

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Editorial Review

About the Author

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