



The Kobe Code: Eight Principles For Success: An Insider's Look into Los Angeles Laker Kobe Bryant's Warrior Life & the Code He Lives By

By Pat Nixon

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Strength & Honor. Not just words from the movie *Gladiator*, starring Russell Crowe, but a code that NBA superstar and Los Angeles Lakers star Kobe Bryant seems to live by. He even signs fan letters with this mantra. That's because Kobe embodies everything that makes a real warrior.

In this spirit, sportswriter and author Pat Nixon has written an unauthorized look at Kobe Bryant. But *THE KOBE CODE* takes a unique spin on the traditional biography. Rather than simply recap the history of Kobe, this intriguing & fascinating book provides insight and perspective into how Kobe approaches his life, both on and off the court, and what makes him really tick. And, you'll learn what really separates Kobe from other NBA players and where his inner drive is derived.

Additionally, by highlighting Eight Principles For Success pulled from various stages or situations in Kobe's life, this exciting new book allows the reader to apply some of these practices to their own life.

You'll also discover why Kobe considers himself a "talented overachiever" as well as feeling like "an outcast" all his life. And, once and for all, you'll understand why Kobe has been so incredibly misunderstood. *THE KOBE CODE* will change your perception of this NBA superstar.

Using life lessons from Kobe's example, *THE KOBE CODE* will teach you how to increase your confidence, overcome your daily challenges, live with passion and purpose, and realize your goals.

To add more depth to learning about Kobe's life, you will also discover things that the general public doesn't necessarily know or isn't common knowledge,

such as:

- What is Kobe's Workout Schedule? What is his diet?
- Find out why Kobe believes in making shots, not taking shots.
- What Kobe does off the court- where and how he spends his time & what things besides basketball interest him.
- Lastly, you'll discover Kobe's thoughts on retiring.

And, like Kobe, this book is on the leading edge and highly Interactive. You'll have YouTube™ videos to watch that are embedded within this eBook or you can follow links to YouTube's site directly. You'll also have the opportunity to pop out via a link to websites and read articles from Kobe's past.

So, are you ready to adopt a gladiator mentality and step inside the arena?

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Editorial Review

About the Author

Pat Mixon is a sportswriter and Featured Columnist for one of the largest sports websites in the U.S., The Bleacher Report.com. His articles are also read on Bleacher Report partners such as LA Times, CBS Sports.com, and USA Today, to just name a few. Pat is an avid basketball fan, having both played and followed the sport for nearly 20 years. He loves all things basketball, including college and the NBA but his real love and passion are the Los Angeles Lakers, having been a fan of the Purple and Gold since his youth. When Pat isn't watching, playing or writing about basketball, he is hard at work on his first fiction novel, a Sports thriller. Pat lives in California with his wife.

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