



Writing, Reading, and Research

By Richard Veit, Christopher Gould, Kathleen Gould

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Broadening the traditional notion of undergraduate research, **WRITING, READING, AND RESEARCH** thoroughly covers the essential skills for developing a research paper: analytical reading, synthesizing, paraphrasing, and summarizing. Presenting the process of research in a practical sequence, including separate chapters on finding, analyzing, and integrating sources, the authors illustrate each stage of the process with examples of student and professional writing. Using a flexible and goal-oriented approach, the authors have created a text that blends the best features of a theoretically informed rhetoric, an interdisciplinary reading anthology, and a research guide. **WRITING, READING, AND RESEARCH**, Ninth Edition, provides helpful and engaging exercises, frequent opportunities to write, and many occasions for discussion and critical response.

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Editorial Review

Review

"This text covers the full process of doing research and writing a research paper, including documentation. It is thorough and comprehensive."

"The authors have done a wonderful job of organizing the text to accomplish its purposes. After an introductory chapter that covers the book's three themes: reading, writing, and research, the authors wisely focus several chapters on reading. Students need this instruction, yet, too often, they can feel patronized by instructors' attempts to train them. Veit and Gould do not fall into this trap. Rather, they clearly explain the need to read well, a process to do so, and strategies for improving analytic reading, something all students will profit from."

About the Author

Richard Veit (Ph.D and MA from University of Iowa) is a full professor in the University of North Carolina's English Department where he has taught for many years. He is also the author of *DISCOVERING ENGLISH GRAMMAR*, 2nd Edition (Longman, 1999); *RESEARCH: THE STUDENT'S GUIDE TO WRITING RESEARCH PAPERS*, 4th Edition (Longman, 2004); and *THE LITTLE WRITING BOOK* (Prentice Hall, 1982).

Christopher Gould (Ph.D and MA from University of South Carolina) is also a long-time professor at the University of North Carolina, Wilmington, where he is currently Director of the Center for Faculty Leadership. He has also authored *CRITICAL ISSUES ON CONTEMPORARY CULTURE* (Longman, 1986).

Kathleen Gould (B.A, M.Ed from Southwestern Oklahoma University) retired at the end of 2011 from teaching. She taught for 25 years at UNC Wilmington, first as a part time instructor and then as a full-time lecturer. She used every edition of *Writing, Reading and Research* in teaching her composition courses and considers herself, of all of the credited authors, the expert on how to use the book effectively. Her most recent publication prior to this edition of the textbook was an article in *Teaching English in the Two-Year College*, in fall 2008.

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