



Cultural Theory and Popular Culture: An Introduction

By John Storey

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Cultural Theory and Popular Culture: An Introduction By John Storey

In this 6th edition of his successful *Cultural Theory and Popular Culture: An Introduction*, John Storey has extensively revised the text throughout. As before, the book presents a clear and critical survey of competing theories of and various approaches to popular culture. Its breadth and theoretical unity, exemplified through popular culture, means that it can be flexibly and relevantly applied across a number of disciplines. Also retaining the accessible approach of previous editions, and using appropriate examples from the texts and practices of popular culture, this new edition remains a key introduction to the area.

New to this edition

- Extensively revised, rewritten and updated
- Improved and expanded content throughout
- new sections on The English Marxism of William Morris, Post-Feminism, and Whiteness

The new edition remains essential reading for undergraduate and postgraduate students of cultural studies, media studies, communication studies, the sociology of culture, popular culture and other related subjects.

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Professor Gloria Monaghan, Wentworth Institute of Technology, USA

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relevant websites and further reading, and a glossary of key terms.

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John Storey is Professor of Cultural Studies and Director of the Centre for Research in Media and Cultural Studies, University of Sunderland, UK. He has published widely in cultural studies, including nine books. The most recent book is *Culture and Power in Cultural Studies: The Politics of Signification* (Edinburgh University Press, 2010). His work has been translated into Chinese, German, Indonesian, Japanese, Korean, Persian, Polish, Portuguese, Russian, Serbian, Slovene, Spanish, Swedish, Turkish and Ukrainian. He has been a Visiting Professor at the universities of Henan, Vienna and Wuhan.

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