



Ethics and Media Culture: Practices and Representations

By David Berry

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Ethics and Media Culture straddles the practical and ethical issues of contention encountered by journalists. The book's various contributors cover a diversity of issues and viewpoints, attempting to broaden out the debates particularly in relation to Journalism Studies, Cultural Studies, Sociology of Culture and Communications, Philosophy and History.

The debate concerning media ethics has intensified in recent years, fuelled mainly by the standards of journalist and media practices. The role of practitioners has taken centre-stage as concerns over what constitutes ethical, and therefore socially acceptable practice and behaviour, by the public, practitioners and intellectuals alike. The discursive relationship between the production and consumption of information is central to the debate regarding moral conduct, particularly in light of the commercialisation of the media. Considering that media institutions operate in a climate of intense competition, the value of information and its corresponding quality have begun to be critically assessed in terms of ethical understanding.

A degree of open-endedness is maintained in discussions throughout this book, which is intended to engage the reader with the issues raised and determine their own conclusions.

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