



One Church, Four Generations: Understanding and Reaching All Ages in Your Church

By Gary L. McIntosh

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The challenge facing today's church is simultaneous and effective ministry to people of four widely divergent generations. More than at any time in history, pastors must plan programs that will appeal to a mosaic of groups and subgroups. This updated edition of *Three Generations: Riding the Waves of Change in Your Church* adds an entirely new section on Bridgers, the youngest generation and perhaps the most difficult one to reach for Christ. Characteristics, interests, and values of each group—Builders, Boomers, Busters, and Bridgers—are explored in relation to the historical events and social trends that have shaped them. McIntosh thoughtfully analyzes the factors that influence each generation's relationship to the church, and he gives helpful suggestions for types of ministry and worship styles to draw members of that group. Helpful tables offer summaries of information relating to each generation, including formative experiences, religious characteristics, and methods of ministry. Pastors, church leaders, seminary professors, and students will find *One Church, Four Generations* a valuable resource in mapping out strategies for relevant church programming in the twentyfirst century.

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Editorial Review

From the Back Cover

Church leaders of the twenty-first century, perhaps more than at any time in history, must reach out to a variety of groups within the church. How can worship services be modified to attract young people without driving the older members away? Is it possible for a church to have an intergenerational ministry? How can churches keep the youngest members involved?

One Church, Four Generations gives thoughtful insight into the four generations found in churches today, exploring the qualities, values, and interests of each group in relation to the historical events and social trends that have shaped them. You'll find practical suggestions for types of ministry and worship styles that will draw each generation—from the oldest generation of Builders to the youngest crowd of Bridgers. Helpful tables offer summaries of generational characteristics, common needs and concerns, and ways to reach the unchurched.

"One Church, Four Generations is at once an encyclopedia, history, and cat scan of ourselves and those around us—all in an exciting, readable, practical form. What a great resource to understand your parents, kids, yourself, and, most of all, your church!" Dr. Kent Hunter, The Church Doctor, Corrunna, Indiana

"This is essential reading. The emerging generation is particularly challenging to comprehend and to effectively engage. McIntosh provides insightful clues for discipling them." Dr. Daniel Reeves, president, Reeves Strategic Consultation

"I can think of no better introduction to generational differences than Gary McIntosh's helpful primer!" Dr. Bob Whitesel, senior editor of strategies, Today's Leader magazine

This book is an updated and expanded version of Three Generations: Riding the Waves of Change in Your Church

About the Author

Gary McIntosh is professor of Christian Ministry and Leadership at Talbot School of Theology in California. As president of the McIntosh Church Growth Network, a church consulting firm, he has worked with more than 500 churches in 53 denominations. He is the author of several books, including Look Back, Leap Forward.

Users Review

From reader reviews:

Eric Beasley:

Nowadays reading books become more and more than want or need but also be a life style. This reading routine give you lot of advantages. The huge benefits you got of course the knowledge the particular information inside the book which improve your knowledge and information. The details you get based on what kind of e-book you read, if you want attract knowledge just go with schooling books but if you want

feel happy read one together with theme for entertaining like comic or novel. The particular One Church, Four Generations: Understanding and Reaching All Ages in Your Church is kind of e-book which is giving the reader capricious experience.

Donald Lombard:

Playing with family in a very park, coming to see the water world or hanging out with pals is thing that usually you may have done when you have spare time, then why you don't try factor that really opposite from that. One activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of information. Even you love One Church, Four Generations: Understanding and Reaching All Ages in Your Church, you could enjoy both. It is good combination right, you still need to miss it? What kind of hang-out type is it? Oh can occur its mind hangout fellas. What? Still don't have it, oh come on its named reading friends.

Mae Bushee:

The book untitled One Church, Four Generations: Understanding and Reaching All Ages in Your Church contain a lot of information on the idea. The writer explains her idea with easy technique. The language is very simple to implement all the people, so do certainly not worry, you can easy to read this. The book was written by famous author. The author brings you in the new period of time of literary works. It is easy to read this book because you can please read on your smart phone, or model, so you can read the book inside anywhere and anytime. If you want to buy the e-book, you can start their official web-site in addition to order it. Have a nice learn.

Kaci Carter:

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