



Statistics for People Who (Think They) Hate Statistics (Salkind, Statistics for People Who(Think They Hate Statistics(Without CD))

By Neil J. Salkind

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The best-selling **Statistics for People Who (Think They) Hate Statistics** is now in its **Fifth Edition**. Continuing its hallmark use of humor and common sense, this text helps students develop an understanding of an often intimidating and difficult subject with an approach that is informative, personable, and clear. Author Neil J. Salkind takes students through various statistical procedures, beginning with a brief historical introduction to statistics, correlation and graphical representation of data, and ending with inferential techniques and analysis of variance. The book provides examples using SPSS and includes reviews of measurement topics, such as reliability, validity, and also introductory non-parametric statistics. With more examples than ever before, the new edition offers a new Real World Stats feature at the end of each chapter. In addition, an enhanced interactive eBook edition (available spring 2014) features animated chapter introductions, quick quizzes, video clips, and more. The **Fifth Edition** is also the basis for the Excel edition for the book of the same name.

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Editorial Review

Review

"The author has a wonderful way of taking complex material and presenting it to an already anxiety-filled audience in a manner that not only sets students' nerves at ease but facilitates their learning to apply the material in useful ways. This text should be required reading in all beginning-level stats classes if for no other reason than to build confidence in the students." (Christopher J. Maglio)

"There is no extraneous information in the text. It's what students need to know, presented in a way that does not intimidate." (Adriana Buliga-Stoian)

"The word statistics is often seen as a nasty word to social scientists but Salkind deals with that and makes it somewhat enjoyable for the students and an absolute joy for the instructors." (Dr. David F. Nicholson)

"It is easy to follow and great for learning . . . My students absolutely love the book." (Soomi Lee)

"I truly think this is the best statistics book I have encountered." (Daniel R. Block)

About the Author

Neil J. Salkind received his PhD from the University of Maryland in Human Development, and after teaching for 35 years at the University of Kansas, he remains as a Professor Emeritus in the Department of Psychology and Research in Education, where he continues to collaborate with colleagues and work with students. His early interests were in the area of children's cognitive development, and after research in the areas of cognitive style and (what was then known as) hyperactivity, he was a postdoctoral fellow at the University of North Carolina's Bush Center for Child and Family Policy. His work then changed direction and the focus was on child and family policy, specifically the impact of alternative forms of public support on various child and family outcomes. He has delivered more than 150 professional papers and presentations; written more than 100 trade and textbooks; and is the author of *Statistics for People Who (Think They) Hate Statistics* (Sage), *Theories of Human Development* (Sage), and *Exploring Research* (Prentice Hall). He has edited several encyclopedias, including the *Encyclopedia of Human Development*, the *Encyclopedia of Measurement and Statistics*, and the recently published *Encyclopedia of Research Design*. He was editor of *Child Development Abstracts and Bibliography* for 13 years and lives in Lawrence, Kansas, where he likes to letterpress print (see <https://sites.google.com/site/bigboypressofks/> for more), read, swim with the Lawrence River City Sharks, bake brownies (see the recipe at http://www.statisticsforpeople.com/The_Brown.html), and poke around old Volvos and old houses

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