

Spychips: How Major Corporations and Government Plan to Track Your Every Move with RFID

By Katherine Albrecht, Liz McIntyre

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Big Brother gets up close and personal.

Do you know about RFID (Radio Frequency Identification)? Well, you should, because in just a few short years, this explosive new technology could tell marketers, criminals, and government snoops everything about you.

Welcome to the world of spychips, where tiny computer chips smaller than a grain of sand will trace everyday objects?and even people?keeping tabs on everything you own and everywhere you go. In this startling, eye-opening book, you'll learn how powerful corporations are planning a future where:

- Strangers will be able to scan the contents of your purse or briefcase from across a room.
- Stores will change prices as you approach-squeezing extra profits out of bargain shoppers and the poor.
- The contents of your refrigerator and medicine cabinet will be remotely monitored.
- Floors, doorways, ceiling tiles, and even picture frames will spy on you?leaving virtually no place to hide.
- microchip implants will track your every move?and even broadcast your conversations remotely or electroshock you if you step out of line.

This is no conspiracy theory. Hundreds of millions of dollars have already been invested in what global corporations and the government are calling "the hottest new technology since the bar code." Unless we stop it now, RFID could strip away our last shreds of privacy and usher in a nightmare world of total surveillance?to keep us all on Big Brother's very short leash.

What critics are saying about *Spychips*, the book:

Spychips "make[s] a stunningly powerful argument against plans for RFID being mapped out by government agencies, retail and manufacturing companies." ?Evan Schuman, CIO Insight

"The privacy movement needs a book. I nominate *Spychips*." ?Marc Rotenberg, EPIC

"Brilliantly written; so scary and depressing I want to put it down, so full of fascinating vignettes and facts that I *can't* put it down." ?Author Claire Wolfe

Spychips "makes a very persuasive case that some of America's biggest companies want to embed tracking technology into virtually everything we own, and then study our usage patterns 24 hours a day. It's a truly creepy book and well worth reading." ?Hiawatha Bray, *Boston Globe*

"You REALLY want to read this book." ?Laissez Faire

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Editorial Review

About the Author

Katherine Albrecht is the founder and director of CASPIAN (Consumers Against Supermarket Privacy Invasion and Numbering). Albrecht has emerged as one of the leading voices for privacy in today's fast changing, high-tech world and has spoken on RFID all over the world, providing testimony to state, federal, and international lawmakers.

Liz McIntyre is CASPIAN's communications director. She is the master strategist for many of the organization's most successful campaigns, but is perhaps best known as the MoneyMom, a family money writer and columnist.

Users Review

From reader reviews:

Theresa Pepper:

Have you spare time for any day? What do you do when you have far more or little spare time? Yes, you can choose the suitable activity for spend your time. Any person spent their spare time to take a walk, shopping, or went to the actual Mall. How about open or maybe read a book entitled Spychips: How Major Corporations and Government Plan to Track Your Every Move with RFID? Maybe it is to be best activity for you. You know beside you can spend your time using your favorite's book, you can smarter than before. Do you agree with their opinion or you have some other opinion?

Brian Pena:

In this 21st millennium, people become competitive in every single way. By being competitive at this point, people have do something to make these survives, being in the middle of the particular crowded place and notice by surrounding. One thing that often many people have underestimated this for a while is reading. Yep, by reading a book your ability to survive increase then having chance to remain than other is high. For you who want to start reading a book, we give you that Spychips: How Major Corporations and Government Plan to Track Your Every Move with RFID book as nice and daily reading reserve. Why, because this book is greater than just a book.

Cheree Rodriquez:

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be smart in acquiring any information nowadays? Of course the reply is reading a book. Examining a book can help people out of this uncertainty Information specifically this Spychips: How Major Corporations and Government Plan to Track Your Every Move with RFID book since this book offers you rich details and knowledge. Of course the knowledge in this book hundred per-cent guarantees there is no doubt in it as you know.

Rachel Cady:

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