



The Cultural Leadership Handbook: How to Run a Creative Organization (Gower Applied Research)

By Robert Hewison, John Holden

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Leadership has never been more important to the cultural industries. The arts, together with museums and heritage sites, play a vital part in keeping economies going, and, more importantly, in making life worth living. People in the sector face a constant challenge to find support for their organizations and to promote the value of culture. Leadership and management skills are needed to meet the mission of creative arts and cultural organizations, and to generate the income that underpins success. The problem is, where can you learn these essential skills? The Cultural Leadership Handbook written by Robert Hewison and John Holden, both prime movers in pioneering cultural leadership programmes, defines the specific challenges in the cultural sector and enables arts leaders to move from 'just' administration to becoming cultural entrepreneurs, turning good ideas into good business. This book is intended for anyone with a professional or academic interest anywhere in the cultural sector, anywhere in the world. It will give you the edge, enabling you to show creative leadership at any level in a cultural organization, regardless of whether your particular interest is the performing arts, museums and art galleries, heritage, publishing, films, broadcasting or new media.

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Editorial Review

Review

'Cultural organisations are operating in an ever-changing environment. To be creative, fleet of foot and financially efficient, they will need, even more than in the past, highly effective leadership. John Holden and Robert Hewison have identified a set of challenges that leaders will face over the next few years. Drawing on practical examples, the book identifies the qualities and skills that leaders will need in order to build a vibrant and sustainable creative ecology.' Sue Hoyle, Director, Clore Leadership Programme 'Robert Hewison and John Holden have given such comprehensive coverage to every aspect of arts management that this should be seen as the authoritative handbook on the subject. But the value of this book is not solely instrumental: within the disciplined structure of a pragmatic 'How To' book, the authors give a cogent exploration of the nature and value of creativity in its organizational and social contexts.' - Michael Boyd, Artistic Director, Royal Shakespeare Company

About the Author

Robert Hewison is Professor of Cultural Policy and Leadership Studies at City University London and an Associate of the think tank Demos. As a cultural consultant he has worked with the South Bank Centre, the Greater London Authority, Arts Council England and the North West Cultural Consortium. John Holden is a visiting Professor at City University and an Associate at Demos. He was an investment banker before changing careers to run Business in the Arts South. He was Chair of the Anvil arts venue in Basingstoke, and now sits on the Board of the Hepworth, Wakefield and the Advisory Board of the Arts and Humanities Research Council.

Users Review

From reader reviews:

Richard Endsley:

Why don't make it to become your habit? Right now, try to prepare your time to do the important take action, like looking for your favorite book and reading a e-book. Beside you can solve your trouble; you can add your knowledge by the reserve entitled The Cultural Leadership Handbook: How to Run a Creative Organization (Gower Applied Research). Try to stumble through book The Cultural Leadership Handbook: How to Run a Creative Organization (Gower Applied Research) as your good friend. It means that it can to be your friend when you experience alone and beside that course make you smarter than ever. Yeah, it is very fortunated for yourself. The book makes you far more confidence because you can know every thing by the book. So , we need to make new experience and also knowledge with this book.

Johnnie Santiago:

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Danielle Burdette:

Why? Because this The Cultural Leadership Handbook: How to Run a Creative Organization (Gower Applied Research) is an unordinary book that the inside of the guide waiting for you to snap the item but latter it will zap you with the secret the item inside. Reading this book beside it was fantastic author who write the book in such awesome way makes the content inside easier to understand, entertaining means but still convey the meaning thoroughly. So , it is good for you for not hesitating having this nowadays or you going to regret it. This phenomenal book will give you a lot of advantages than the other book get such as help improving your proficiency and your critical thinking technique. So , still want to postpone having that book? If I were you I will go to the publication store hurriedly.

Valerie Beauchamp:

In this particular era which is the greater person or who has ability to do something more are more important than other. Do you want to become certainly one of it? It is just simple strategy to have that. What you need to do is just spending your time almost no but quite enough to enjoy a look at some books. Among the books in the top record in your reading list is actually The Cultural Leadership Handbook: How to Run a Creative Organization (Gower Applied Research). This book that is certainly qualified as The Hungry Hillside can get you closer in getting precious person. By looking upward and review this publication you can get many advantages.

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