



Introduction to Banking 2nd edn

By Barbara Casu, Claudia Girardone, Philip Molyneux

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Introduction to Banking 2nd Edition is a thoroughly revised edition of the book first published in 2006. It offers a comprehensive insight into the business of banking, providing up-to-date information about the impact of the financial crisis upon the banking sector globally and the far-reaching regulatory reforms. Written by expert authors, this book covers both theoretical and applied issues relating to the global banking industry, highlighted by examples from across Europe and the wider international arena. It is organised into five main sections including a brand new section - advanced topics in banking.

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Editorial Review

Review

I truly welcome this thoroughly revised edition of the *Introduction to Banking* textbook. Its authors are world-class scholars who on a daily basis research a wide array of highly relevant banking topics and maintain many close contacts with the commercial and central banking community. I can see no better guides to lead undergraduates into the fascinating (and at times bewildering) banking landscape.

Steven Ongena, Professor of Banking, University of Zurich, Swiss Finance Institute and CEPR

I heartily endorse *Introduction to Banking* 2nd Edition, which thoroughly covers the topic of banking in the post-crisis world. Unlike other textbooks which are very US-centric, this is a global banking book which covers issues and institutions on a worldwide basis.

Allen N. Berger, the H. Montague Osteen, Jr, Professor in Banking and Finance, Moore School of Business, and Carolina Distinguished Professor, University of South Carolina; Senior Fellow at Wharton Financial Institutions Center and Fellow of the European Banking Center, Tilburg University

This thoroughly revised edition of the book contains inestimable new chapters on banking crises, new financial instruments and a wide range of advanced issues. The topics are examined with a distinguishing combination of analytical and practical approaches. This makes the book an invaluable instrument for teaching banking to undergraduates both at universities and business schools. I highly recommend it.

Elena Carletti, Professor of Finance, Bocconi University, IGER and CEPR

From the Back Cover

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The new edition

- Familiarises students with the recent trends affecting the banking business.
- Covers contemporary central banking and bank regulation issues comparing the UK, eurozone and the US, providing students with the most up-to-date information on banking practice.
- Provides a strong focus on bank management issues and prepares students to understand the different

financial features of commercial and investment banking business.

- Outlines recent changes in developed and developing countries' banking and financial systems, familiarising students with different types of banking systems and how global trends impact on different types of banking markets.
- Covers advanced topics in banking, from the growth of the 'shadow banking system' to bank mergers and acquisition activities, and issues and challenges surrounding the industrial structure of modern banking markets.

Suitable for all undergraduate students taking a course in banking as well as professionals entering the banking industry. It also provides solid background reading for postgraduate students who, in this updated edition, can benefit from three new chapters exploring more advanced topics in banking.

Barbara Casu is the Director of the Centre for Banking Research at Cass Business School, City University London, where she is Associate Professor of Banking. Her research interests are in the area of banking, financial regulation, corporate governance and industrial organisation. Barbara has published over 30 papers in international peer-reviewed journals, including *The Review of Economics and Statistics* and the *Journal of Money, Credit and Banking*.

Claudia Girardone is Professor of Banking and Finance at the Essex Business School, University of Essex, UK. Her current research focus is on banking sector performance and efficiency, bank corporate governance and the industrial structure of banking. She has published widely in the banking and financial services area and is currently on the editorial board of several journals including the *Journal of Banking & Finance* and *The European Journal of Finance*.

Philip Molyneux is currently Professor of Banking and Finance and Dean of the College of Business, Law, Education and Social Science at Bangor University, North Wales, UK. He has published widely in the banking and financial services area, including articles in the *Journal of Banking & Finance*, *Review of Finance* and *European Economic Review*.

About the Author

Dr Barbara Casu is Senior Lecturer in Financial Studies at the University of Wales, Bangor. Her research interests are in Banking and Finance and Performance Measurement. She has published widely in these areas, including recent publications in: the *Journal of Banking and Finance*, the *Journal of Business, Finance and Accounting*, and *Applied Financial Economics*

Dr Claudia Girardone is Lecturer in Finance at the University of Essex. Her main research interests are in the areas of bank performance and efficiency analysis and her recent publications appear in *Applied Economics*, *Applied Financial Economics*, and the *Journal of Banking and Finance*

Philip Molyneux is Professor in Banking and Finance and Director of the Institute of European Finance at

the University of Wales, Bangor, and has a chair at Erasmus University, Rotterdam, Netherlands. Professor Molyneux has published widely in banking and acted as a consultant to: World Bank, European Commission, UK Treasury; and various other international banks and consulting firms. He has recently been appointed as one of eight expert financial sector advisers to the European Union's Economic and Monetary Affairs Committee that implements financial services regulations for the European Community

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