



Megachange: The World in 2050

By D. Franklin, John Andrews

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A look at the fundamental trends that are changing the world, from the experts at *The Economist*

"Megatrends" are great forces in societal development that have profound impacts on states, markets, and civil society in the now and for the years to come. They can effectively be employed as a starting point for analyzing our world. *Megachange: The World in 2050* looks at these sweeping, fundamental trends that are changing the world faster than at any time in human history.

Including chapters on approximately twenty of these "megatrends," each elegantly outlined by contributors from *The Economist*, and rich in supporting facts and graphics, the book is a compelling read as well as a valuable research and reference tool.

- Groups the "megatrends" that are shaping our world into several categories: People, Life and Death, Economy and Business, and Knowledge
- Each trend is covered in a concise but detailed chapter written by an expert from *The Economist*
- Edited by Daniel Franklin, Executive Editor of *The Economist*

Packed with important information about the forces that shape our world, *Megachange* is a fascinating new look to the future from the experts at *The Economist*.

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Editorial Review

From the Inside Flap

Megachange looks at the forces that have been driving change and where they are headed over the following decades. Its conclusions about how the world will look in 2050 are often surprising, not least in their optimism. Following an introduction, the book is divided into four parts containing 20 chapters that cover everything from health to wealth and religion to outer space.

People and relationships

- Not quite destiny
- The health of nations
- Women's world
- Friends indeed
- Cultural revolutions

Heaven and earth

- Believe it or not
- Feeling the heat
- The future of war: the weak become strong
- Freedom's ragged march
- Taming Leviathan: the state of the state

Economy and business

- The age of emerging markets
- Globalisation, growth and the Asian century
- The great levelling
- Schumpeter Inc.
- Market momentum

Knowledge and progress

- What (and where) next for science
- Ad astra
- The web of knowledge
- Distance is dead. Long live location
- Of predictions and progress: more for less

The contributors

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Order.

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From the Back Cover

Navigating the future can be tricky . . .

The scale of change happening around us can be bewildering, and scary. This book offers clarity, and hope. There is every chance that the world in 2050 will be richer, healthier, more connected, more sustainable,

more innovative, better educated, and have less inequality between rich and poor and between men and women.

Enormous challenges lie ahead, from managing climate change to feeding 9 billion people by 2050 and coping with a multitude of new security threats. In its 20 chapters that look at everything from health to wealth and religion to outer space, Megachange confronts these issues in its exploration of the fundamental trends that are shaping the world.

Brimming with (often counter-intuitive) ideas and facts, Megachange provides fascinating insights into what the coming decades will bring.

Let The Economist improve your vision

About the Author

Daniel Franklin is executive editor and business-affairs editor of The Economist. He is also the editor of The Economist's annual publication on the year ahead, The World in....

John Andrews has written for The Economist for more than 30 years and is deputy editor of The World in?. He is the author of The Economist Book of Isms.

Users Review

From reader reviews:

Alice Bowers:

As people who live in often the modest era should be change about what going on or details even knowledge to make all of them keep up with the era which is always change and progress. Some of you maybe may update themselves by examining books. It is a good choice for yourself but the problems coming to you actually is you don't know which you should start with. This Megachange: The World in 2050 is our recommendation to make you keep up with the world. Why, since this book serves what you want and want in this era.

Darius Cramer:

Hey guys, do you wants to finds a new book you just read? May be the book with the concept Megachange: The World in 2050 suitable to you? The actual book was written by well-known writer in this era. The actual book untitled Megachange: The World in 2050 is the main one of several books that everyone read now. This book was inspired a number of people in the world. When you read this publication you will enter the new dimension that you ever know prior to. The author explained their plan in the simple way, so all of people can easily to be aware of the core of this reserve. This book will give you a great deal of information about this world now. In order to see the represented of the world with this book.

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