



Standardization Essentials: Principles and Practice

By Steven M. Spivak, F. Cecil Brenner

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Reveals competition, incongruities, and harmonization among national and international standards

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Editorial Review

"The contributions come from both the editors and an impressive group of 16 well-respected standards experts. Overall, and true to the goal of providing an introduction to standards and standardisation, the book covers an extremely wide range of topics. [A] very good overview of the basics of standardisation." - Journal of the Operational Research Society "[This book] is clear enough and short enough to be a primer, but complete enough to be a useful reference for experienced professionals in the standards community. [S]tudents in business management should use this book as the core of a second-semester freshman course. In the last semester of the senior year, there should be another course with this book as the core reference to illustrate what standards and standardization cannot accomplish. The practicing loss control professional needs this book to prepare for the 'slings and arrows of outrageous fortune' that the standards writing bodies are turning out. The articles included are of uniformly high quality. This is a forceful, enlightened, intensive, theoretical and practical guide and follow-up to a vital but neglected discipline." - LUCE Information Services "The authors [are] both widely respected standards professionals in the US and internationally. Do the authors succeed in meeting their stated goal of providing us with a 'primer and review' of the subject matter at hand? The answer is a resounding 'Yes!' And they manage to reach every stated targeted audience mentioned in their Preface. Spivak and Brenner have assembled many of the 'notables' in our profession and woven their contributions into a seamless, easy flowing text." - Standards Engineering, May/June 2001 "can serve as the foundation to any standards-based course being taught. should be on the shelf of every standards professional." - Standards Engineering "comprehensive and scholarly a benchmark publication a valued reference guide." - Popular Plastics and Packaging "comprehensive and scholarly a benchmark publication that brings standardization into public visibility." - Colourage "would serve as a valued reference guide by seasoned standards practitioners as well as those new to the field." - Chemical Business "has the knack of putting technical jargon into plain English ... the topic is timely today." - San Juan Star ... "This book allies theory and practice and brings the discipline to life, not only at a national level, but in a far wider international context. What is unusual about this book, apart from the very broad content, is its tone that makes it easy reading about a technical subject, with anecdotes and historical aside, cartoon, and plenty of examples." - ISO Bulletin, 2001 Users Review

From reader reviews:

Bobby Tremblay: Here's why this particular Standardization Essentials: Principles and Practice are different and dependable to be yours. First of all reading a book is good however it depends on the content of the computer which is the content is as yummy as food or not. Standardization Essentials: Principles and Practice giving you information deeper and different ways, you can find any reserve out there but there is no reserve that is similar with Standardization Essentials: Principles and Practice. It gives you a thrill examining a journey, it opens up your eyes about the things that happened in the world which is possibly can be happened around you. You can bring everywhere like in recreation area, café, or even in your means home by train. Should you be having difficulties in bringing the imprinted book maybe the form of Standardization Essentials: Principles and Practice in e-book can be your choice.

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