



Buffett and Beyond, + Website: Uncovering the Secret Ratio for Superior Stock Selection

By Joseph Belmonte

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Construct a portfolio that is sure to outperform market averages

Warren Buffett had it right all along. Now it's your turn to learn how to construct a portfolio that is sure to outperform the market averages, as well as almost every professional money manager in the world. Warren Buffett's method of predictability can determine a future target price, which in turn determines his all-important purchase price. However, Buffett doesn't draw conclusions of his predictability method relative to the future total returns of portfolios. That's where *Buffett and Beyond* comes in, taking Buffett's method one giant step *beyond*, proving that if you select a portfolio of stocks using the predictability method in this book, you will outperform 96% of professional money managers over the long term.

In addition to the information in the book, readers will have access to a password-protected website that includes tutorial videos, PowerPoint slides, free trial access to a video newsletter, and a trial subscription to the author's computer program, which follows the research presented in the book.

- Explains Clean Surplus Accounting (CSA) to determine Return on Owners' Equity (ROE)
- Uses CSA to determine ROE in a unique way to verify Buffett's all-important purchase price
- Draws conclusions between Clean Surplus Return on Equity and future total returns
- Shows that every portfolio selected from the S&P 500 index with above-average Clean Surplus ROEs outperformed the S&P average during the test periods from 1987 to the present

If you're an investor, this book will impact your financial life forever.



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Editorial Review

From the Inside Flap

Over any ten year period, 96% of professional money managers cannot outperform the market averages without taking on added risk. It would be just as effective to pick stocks by blindly throwing darts! That's why, when a successful investor like Warren Buffett comes along, the world takes notice. Buffett is known as one of the most successful investors in history. In *Buffett and Beyond, Second Edition*, his simple strategy is revealed so that any investor can replicate it. This book also goes one step beyond Buffett's approach, demonstrating a proven method for predicting the future success of portfolio positions. This book walks readers through the step-by-step process of improving the odds by building solid growth portfolios as well as dividend growth and income strategies.

Buffett is famous for his long-term approach to investments, and this book reinforces the strategy that has worked so well for the Berkshire Hathaway chairman. But few people know that the method used by Buffett is the real foundation of his success. Clean Surplus Accounting, explained in depth in *Buffett and Beyond*, structures the calculations that let investors discover a very unique Return on Owner's Equity (ROE). This simple accounting method is powerful enough to beat out even the most complex systems used on Wall Street in terms of both income and growth. This book, along with the videos available on the companion website, allows readers to make decisions using the same guidelines Warren Buffett uses every day.

Buffett and Beyond contains no magic, no jargon, and no passing fads. Instead, it shows investors an approach that has been working for over half a century. This book even takes Buffett's strategy one step further to take the guesswork out of portfolio building. Knowing when an investment will yield predictable long-term returns—and when it won't—is within the reach of any individual investor using the Clean Surplus Accounting method. This method expands on what Buffett has taught us and provides a solid framework for ensuring investment stability and income far into the future.

From the Back Cover

LEARN THIS PROVEN METHOD TO BUILD GROWTH AND INCOME PORTFOLIOS THAT OUTPERFORM THE PROS

Why reinvent the wheel? Warren Buffett has been using a simple strategy to achieve long-term investment success for over half a century. *Buffett and Beyond* reveals this easy to understand strategy and expands on Buffett's ideas to give you a portfolio-building technique that will outperform 96% of professional money managers over the long run.

The method is simple. Using Clean Surplus Accounting to calculate a unique Return on Owners' Equity (ROE), which is totally different than the traditional accounting ROE that you learned about in school, you can easily locate firms with the fastest and most consistent growth patterns. In *Buffett and Beyond*, you'll see the evidence for yourself: from 1987 to the present, portfolios focusing on above-average Clean Surplus ROEs have outperformed the S&P 500 average over every economic cycle. Best of all, this method even allows you to predict the long-term future success of portfolio positions—taking Buffett's approach to the next level.

Complete with access to a companion website featuring tutorial videos, PowerPoint slides, computer software, and other resources, *Buffett and Beyond* is a quick read that will help you easily turn your portfolios into stable sources of long-term value.

About the Author

Dr. JOSEPH BELMONTE is a renowned investment strategist and market thinker. Dr. Belmonte has taught investments, corporate finance, and advanced managerial finance for many years, and has lectured to numerous professional and investment groups across the country.

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