



Photo 1: An Introduction to the Art of Photography

By Katie Stern

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PHOTO 1: AN INTRODUCTION TO THE ART OF PHOTOGRAPHY is the must have book for photographers looking to bridge the gap between traditional and digital photography. This comprehensive introductory text eases the transition from one system to the other while developing the reader's understanding of the scope and importance of this evolution. Not only will readers learn how and why to create photographs, but also how to evaluate them from both a technical and aesthetic viewpoint. Through strong visual examples and artist statements from photographers around the world, PHOTO 1 investigates photography as an artistic and visual communication tool. Unique among other introductory photography books, this text also introduces you to copyright law and best business practices for photographers.

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Editorial Review

About the Author

Katie Stern has taught photography for over twelve years and is currently Associate Professor of Web and Digital Media Development at the University of Wisconsin-Stevens Point. She is the owner of a successful fine art and commercial photography business and has taught traditional darkroom and digital photography, graphic design, and art appreciation courses full time for over a decade. Her commercial and stock photographs have been published nationwide in magazines, calendars, brochures, posters, and postcards. Her black-and-white fine art photography has won awards in national competitions. Katie Stern holds an Individual Master of Arts Degree (I.M.A.) from Antioch University McGregor and a Masters of Fine Arts Degree from the University of Wisconsin-Madison. She is active in the Professional Photographers of America and the Society for Photographic Education.

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