



Raising Capital: Get the Money You Need to Grow Your Business

By Andrew J. Sherman

Download now

Read Online ➔

Raising Capital: Get the Money You Need to Grow Your Business By Andrew J. Sherman

Gone are the days when venture capital groups poured millions into every "next big thing." Competition is fierce, and only the most viable businesses--and expert fundraising--will reap the capital necessary to drive continuous growth.

Packed with tools for building business plans, preparing loan proposals, drafting offering materials, and more, *Raising Capital* covers every phase of the growth cycle and helps readers navigate the murky waters of capital formation. Containing checklists, charts, and sample forms, the third edition provides insights on the latest trends in the domestic and global capital markets, an overview of recent developments in federal and state securities laws, and strategies for borrowing money from commercial banks in today's credit-tightened markets.

Whether one's business is a fledgling start-up, a rapid growth company, or a more established organization, this insider's guide offers readers the strategies they need to take their business to the next level.

↓ [Download Raising Capital: Get the Money You Need to Grow Yo ...pdf](#)

📄 [Read Online Raising Capital: Get the Money You Need to Grow ...pdf](#)

Raising Capital: Get the Money You Need to Grow Your Business

By Andrew J. Sherman

Raising Capital: Get the Money You Need to Grow Your Business By Andrew J. Sherman

Gone are the days when venture capital groups poured millions into every "next big thing." Competition is fierce, and only the most viable businesses--and expert fundraising--will reap the capital necessary to drive continuous growth.

Packed with tools for building business plans, preparing loan proposals, drafting offering materials, and more, *Raising Capital* covers every phase of the growth cycle and helps readers navigate the murky waters of capital formation. Containing checklists, charts, and sample forms, the third edition provides insights on the latest trends in the domestic and global capital markets, an overview of recent developments in federal and state securities laws, and strategies for borrowing money from commercial banks in today's credit-tightened markets.

Whether one's business is a fledgling start-up, a rapid growth company, or a more established organization, this insider's guide offers readers the strategies they need to take their business to the next level.

Raising Capital: Get the Money You Need to Grow Your Business By Andrew J. Sherman **Bibliography**

- Sales Rank: #656621 in Books
- Published on: 2012-04-18
- Original language: English
- Number of items: 1
- Dimensions: 9.10" h x 1.70" w x 6.10" l, 1.72 pounds
- Binding: Hardcover
- 464 pages

 [Download Raising Capital: Get the Money You Need to Grow Yo ...pdf](#)

 [Read Online Raising Capital: Get the Money You Need to Grow ...pdf](#)

Whether your organization is a fledgling start-up, a rapid growth company, or a more established organization, the only way to take your business to the next level is to gather the funds you need to fuel growth.

Covering every phase of the growth cycle and providing tools for building business plans, preparing loan proposals, drafting offering materials, and much more, *Raising Capital* helps you navigate the murky waters of capital formation. Packed with a huge selection of checklists, charts, and sample forms to expedite the capital formation process, the book takes you through every stage of the capital process, including:

Getting Ready to Raise Capital: capital-formation strategies, plus recent trends; understanding legal and governance structures and how they affect your ability to raise and use capital; and the role your business plan plays in securing capital

Early-Stage Financing: start-up financing; “bootstrapping”, or doing less with more at a stage in your business where “cash is king”; private placements versus commercial lending; leasing, factoring, and government programs

Growth Financing: strategies for obtaining venture capital; how venture capital transactions work; preparing for and executing an initial public offering (IPO)

Alternatives to Traditional Financing: franchising, joint ventures, co-branding, licensing, and other strategic alliances; mergers and acquisitions; plus the Capital Formation Business Growth Resources Directory

Brought fully up-to-date in this third edition, *Raising Capital* provides insights on the latest trends in the domestic and global capital markets, an overview of recent developments in federal and state securities laws, and strategies for borrowing money from commercial banks in today’s credit-tightened markets.

It makes no difference if your business is just a gleam in your eye, a newly launched operation, or a full-fledged firm that’s humming right along: You’ll never experience real growth without a substantial infusion of cash. Yet gone are the days when venture capital groups poured millions into every “next big thing”. With competition fiercer than ever, only the most viable businesses—and expert fundraising—will reap the capital necessary to drive continuous growth. Filled with eye-opening “war stories” and perspectives from the investor’s side of the table that will help you avoid pitfalls and guide your business confidently through every growth stage, this is the definitive guide to navigating the murky (and often rough) waters of capital formation.

ANDREW J. SHERMAN is a partner in the Washington, D.C., office of Jones Day and an internationally recognized authority on the legal and strategic issues of emerging and established companies. A top-rated adjunct professor in the MBA and Executive MBA programs at the University of Maryland and Georgetown University Law School, he is the author of *Harvesting Intangible Assets*, *Franchising and Licensing*, and *Mergers & Acquisitions from A to Z*.

Read Raising Capital: Get the Money You Need to Grow Your Business By Andrew J. Sherman for online ebook

Raising Capital: Get the Money You Need to Grow Your Business By Andrew J. Sherman Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Raising Capital: Get the Money You Need to Grow Your Business By Andrew J. Sherman books to read online.

Online Raising Capital: Get the Money You Need to Grow Your Business By Andrew J. Sherman ebook PDF download

Raising Capital: Get the Money You Need to Grow Your Business By Andrew J. Sherman Doc

Raising Capital: Get the Money You Need to Grow Your Business By Andrew J. Sherman Mobipocket

Raising Capital: Get the Money You Need to Grow Your Business By Andrew J. Sherman EPub

GRO41XD3UJK: Raising Capital: Get the Money You Need to Grow Your Business By Andrew J. Sherman